

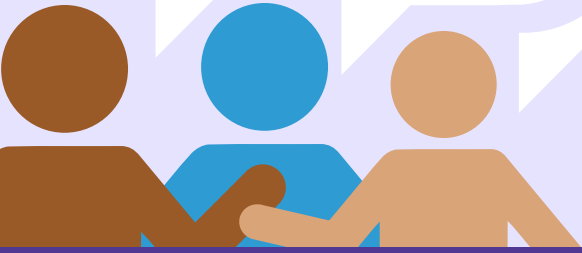
BEING LATINO IN RED WING

From a Survey Evaluating Perspectives and Expectations During a Difficult Time

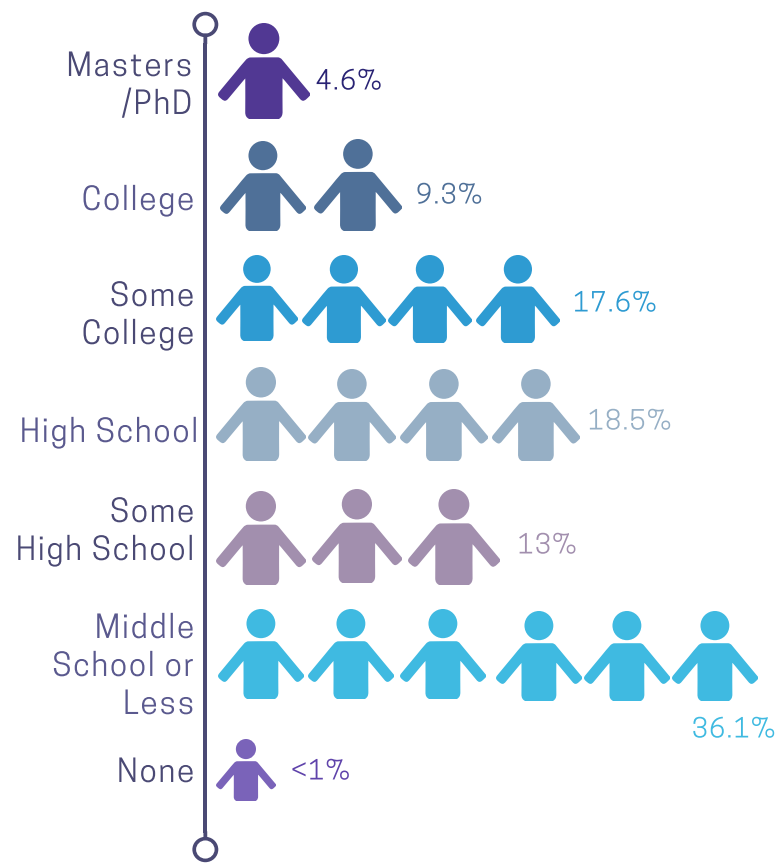
90% speak only Spanish at home

69% aren't fluent in English

20% want more English learning options



Of the adult population, the highest level of **EDUCATION** completed was...



Over **2/5ths** of the Latino population



lives below the poverty line

SOCIAL MEDIA

is the most common news source



LATINO RED WING RESIDENTS WANT MORE...



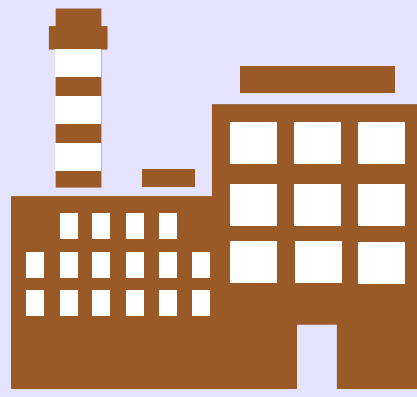
Places to share **information** about the Latino Community

Bilingual language services and staff, especially at community organizations

Community involvement opportunities

Latino-based services for licenses, education, employment, housing, and safety

64% feel that there is equal opportunity at work



but only **55%** believe advancement at their job is attainable

WHY REDWING



91% of Latino residents feel well received

and **70%** feel welcome in Red Wing



96%

of residents feel **SAFE** in their neighborhood



Created by Hispanic Advocacy and Community Empowerment Through Research (HACER)

Based on the study: **Fonseca, C. and Gutierrez, R. (2017, September). Being Latino in Red Wing: Perspectives and Expectations during Hard Times.**